## **Journey Bound**

## **BrandScript Notes 5-11-21**

At Journey Bound Travel, we know you want to provide an inspiring luxury vacation for your travel companions. In order to enjoy it, you need it to be a stress-free experience.

The problem is, it's hard to be sure you've made the right choice and covered all the details, which leaves you feeling anxious about the trip. We believe your vacation time is priceless, and you deserve to know it will be well-spent.

We know life is too short for mediocre vacations. That's why we make sure you have a seamless, unforgettable experience. Journey Bound's Personal Planning and Concierge services design an itinerary that's 100% tailored for you. We customize every trip and work only with trusted suppliers to deliver the most unique, exceptional travel experiences for you and your travel companions. We bring an engineer's attention to detail to the planning process to make sure nothing is left to chance, and our connections in the industry give you access to valuable VIP upgrades and perks.

## Here's how it works.

- 1. Discover Learn what's possible for your trip, and help us understand what brings you joy!
- 2. **Design** We draft your itinerary. You give input and feedback. We fine tune until you're happy.
- 3. Enjoy! Pack your bags, and let the countdown to an inspiring, stress-free vacation begin!

We're here to support you from the time you start planning until the day you come home. If anything comes up at any point, you have your planner's personal contact information.

So, **Schedule an Appointment** today to begin the discovery process. In the meantime, you can download our free resource, *The Best 7 Ways to De-Stress Your Luxury Travel Experience*.

You can avoid worrying whether you'll have a great vacation. Instead, you leave home knowing you're headed for an unforgettable luxury experience, and come home refreshed, renewed and inspired.

## **One-Liner**

Vacation time is priceless, and it's hard to know if it will be well-spent. We give luxury travelers all the support they need to leave home knowing they're headed for an unforgettable, seamless experience.